

Regetaste: New skin effect with an upcycled apple 🍏



- Bitter substances are trending in the health supplement sector
- New research findings show that bitter substance receptors are not only found on the tongue, but also in organs including the skin
- These receptors play an important role in inhibiting cellular ageing: senescent cells trigger inflammatory and ageing processes

Polyphenols bind and activate bitterness receptors. In an AI-supported screening process, the particularly polyphenol-rich apple variety Marie Ménéard from Brittany was selected for the active ingredient Regetaste.

-> Regetaste stimulates the production and activity of bitterness receptors in the skin. This reduces the senescence of keratinocytes, stimulates cell differentiation, optimizes the natural desquamation process and regenerates the epidermis from the inside out.



High-quality beauty upcycling: The active ingredient Regetaste is obtained from pressing residues (pomace) of the Marie Ménéard apple variety, which are left over from the production of Breton cider.

Applications:

- New Skin Serum for mature skin
- Glow Skin Essence
- Upcycling Body Lotion for ultrasoft skin

Proven effectiveness:

- ✓ Activates the skin's bitterness receptors
- ✓ Reduces cellular senescence
- ✓ Regenerates the epidermis and strengthens the skin barrier
- ✓ Significantly improves skin smoothness and texture
- ✓ 'New Skin Effect': fresh and radiant complexion



INCI (EU/PCPC) Declaration: Propanediol (and) Water (and) Pyrus malus (Apple) Fruit Extract

Properties:

- Cosmos organic certified
- Liquid, water soluble
- Recommended use concentration: 1-2%